

# Proposal for Sponsorship

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Durango Education Foundation  
201 E 12th Street, Durango, CO 81301  
9RFoundation@gmail.com  
(970) 385-1491

# Greetings!

Dear Potential Sponsor:

Durango Education Foundation (DEF) empowers the community to support School District 9-R. Sponsors help us, help educators do more for the young people of this community. The impact of the pandemic on K-12 student learning is significant, widening preexisting opportunity and achievement gaps in literacy and mathematics.

Our mission at the Durango Education Foundation (DEF) is to cultivate life-changing learning opportunities and to provide resources that positively impact the 9-R educational experience and has adapted as a result of COVID.

As a response, DEF has created the \$250K Challenge to help fund:

- After-school programs (such as robotics, coding, computer science)
- Classroom text sets
- Early Literacy and Math Programs
- Interventionists
- Socio-emotional Resources

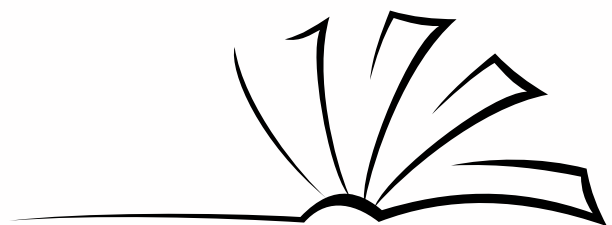
Our ability to fund resources and programs that meet academic needs depend on the funds raised during the \$250K Challenge.

By funding grants and scholarships, these opportunities for teachers and students alike, DEF is proud to be able to celebrate excellence and fulfill dreams in Durango. The businesses and individuals who have taken a personal interest in our mission are the reason we can make these innovations possible.

The challenge will include several months of fundraising efforts to conclude with a gala featuring music, entertainment, and delicious cuisine.

Please consider a sponsorship to support this important local cause. It is through the generosity of people like you that we are able to secure the longevity and success of the organization and our education initiatives.

Sincerely,  
Durango Education Foundation



# Sponsorship Levels

\$25,000

## Platinum Sponsor

1. WEB Logo & link to company website featured on campaign webpage
2. Sponsorship posted on DEF social media channels
3. Logo presence in DEF communications
4. GALA EVENT Logo featured prominently on invitations\* and all event marketing materials
5. Inclusion in event press release
6. Eight (8) gala tickets with a premium reserved table
7. Feature on Main Avenue Banner
8. Opportunity to contribute logo items to attendee gift bags
9. Plaque to display at business
10. Recognition in Thank You Letter in Durango Herald

\$10,000

## Gold Sponsor

1. WEB Logo & link to company website featured on campaign webpage
2. Sponsorship posted on DEF social media channels
3. Logo presence in DEF communications
4. GALA EVENT Logo featured prominently on invitations\* and all event marketing materials
5. Inclusion in event press release
6. Six (6) gala tickets at a premium reserved table
7. Opportunity to contribute logo items to attendee gift bags
8. Recognition in Thank You Letter in Durango Herald

\$5,000

## Silver Sponsor

1. WEB Logo & link to company website featured on campaign webpage
2. Sponsorship posted on DEF social media channels
3. Logo presence in DEF communications
4. GALA EVENT Logo featured prominently on invitations\* and all event marketing materials
5. Inclusion in event press release
6. Four (4) gala tickets
7. Opportunity to contribute logo items to attendee gift bags
8. Recognition in Thank You Letter in Durango Herald

\$2,500

## Blue Sponsor

1. WEB Logo & link to company website featured on campaign webpage
2. Sponsorship posted on DEF social media channels
3. Logo presence in DEF communications
4. GALA EVENT Logo featured prominently on invitations\* and all event marketing materials
5. Inclusion in event press release
6. Two (2) gala tickets at a premium reserved table
7. Recognition in Thank You Letter in Durango Herald

# Commitment Form

Please complete this form and email to **9RFoundation@gmail.com** or mail it to the:

Durango Education Foundation  
201 E. 12th Street  
Durango, CO 81301

## Contact Information

Sponsor/Company Name \_\_\_\_\_

Contact \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone Number \_\_\_\_\_

Email \_\_\_\_\_

## Sponsorship Information

How would you like to be listed in event materials? \_\_\_\_\_

Yes, I would like to support DEF and attend the Gala as a:

- Sponsor Level (\$25,000)
- Sponsor Level (\$10,000)
- Sponsor Level (\$5,000)
- Sponsor Level (\$2,500)

## Payment Information

The Durango Education Foundation is a non-profit organization with a tax designation of 501(C)3. All donations are tax deductible to the extent allowed by law.

- Check enclosed (please make checks payable to Durango Education Foundation)
- Online Payment: <https://www.durangoeducationfoundation.org/BridgetheGap>
- Please Invoice Me

**Questions?** Contact Diana Cruz, Executive Director, at 9RFoundation@gmail.com or (970) 946-7746